

BEFORE ANYTHING HAPPENS

Pick a family safe word today

AI can copy a voice or a face. A word only your family knows is a simple way to check that a call for help is real.

WHAT TO DO

- 1 Choose a word or question only your family knows.
- 2 Share it in person. Don't post it or text it.
- 3 Anyone who calls with an emergency has to know it.
- 4 No word? Hang up and call back on a number you have.
- 5 Change it if you think someone else learned it.

REMEMBER

Don't let urgency decide for you.

Talk about it with parents, grandparents and teenagers.

OFFICIAL PLACES TO REPORT AND GET HELP

FTC

1-877-FTC-HELP (1-877-382-4357)
reportfraud.ftc.gov

National Elder Fraud Hotline

1-833-FRAUD-11 (1-833-372-8311)
ovc.ojp.gov

Hotlines and help in your state: aiprotection.org/stay-safe